

## **Rally driver Ken Block dies from snowmobile accident - RIP Ken**

American rally driver Ken Block died on 2 January 2023 in a snowmobile accident at the age of 55. His team 'Hoonigan Racing' said he was initially riding with a group of snowmobiles on a steep slope in Utah, USA, but was alone when his snowmobile upended and landed on top of him. He was sadly pronounced dead at the scene from injuries sustained.

Block was named Rally America 'Rookie of the Year' in 2005, finished second in Rally America three times and competed in the World Rally Championships between 2007 and 2018.

He was a successful businessman having co-founded sportswear company DC Shoes before forming Hoonigan Industries, a clothing brand for auto enthusiasts. He was also a YouTube star regularly posting videos of daring motoring stunts in his raucous V8 powered Mustang Hoonicorn, his incredible Gymkhana Fiesta and also his Ford F100 Hoonitruck.

He was featured in BBC's Top Gear in 2016 driving the Hoonicorn Mustang at speed around London with host Matt LeBlanc.

