Ford ends production of its Fiesta range after almost fifty years



Ford has confirmed that production of the Fiesta, currently built in Cologne, finished in June 2023 after a production run spanning 47 years and over 18 million units built worldwide. Only the five-door hatchback will continue to be built until next summer, but all customer orders will be completed, and the order books will be left open until the remaining production volume is filled.

The company will concentrate on electrification with its passenger vehicle range becoming fully electric by 2030. Ford said the Fiesta will be replaced by an all-electric version of the Puma which will be built in Romania.

This rally Fiesta, shown here at the Chatsworth Rally Show, is driven by Ireland's Craig Breen in his early years as a Ford Works team driver. He regularly finished in the top ten in rounds of the World Rally Championship.

Photo courtesy of club member Nick Huntridge's son, Stephen.

